



...the leading advocate, resource and community partner for quality rental housing providers in Houston and surrounding areas.

Brought to you by:

Web Banner Ad Information

Get your company noticed online with a display ad on HAAONLINE.org. With a network of over 2500 properties, 800 management companies and over 700 supplier companies our website receives over 40,000 hits per month. Members like Property Managers, Maintenance Technicians and leasing consultants to supervisors and executives and owners are going to our website for the most up to date event information, educational information, and legislative articles updates. We can help you connect with members looking for your products or services.

Only our most visited pages have advertising space available. Each of those pages hosts ONE advertiser per month at the top of the page. Your prominently displayed banner ad will link to your web page and put our customers in direct contact with you.

Benefits at a glance:

- We receive an average of 40,000 hits per month.
- Because we are a trade association, the majority of our visitors are multifamily professionals
- Competitive pricing options.
- Our site design assures your banner is seen whether the ad is clicked on or not.
- Link straight to your website. Our members become your customers.

Contract pricing discounts are available; please contact us if you would like to purchase a spot for a predetermined period of time.

MEMBERS ONLY ADVERTISING RATES & SPECIFICATIONS

Landing Page	AVG Page Views/mo	1 + mos	3 + mo	6 + mos	9 + mos	12 + mos
Calendar	1130/mo	249	239	229	219	209
Education	1250/mo	269	259	249	239	229
Owner Directory	699/mo	159	149	139	129	119
Renters	1340/mo	159	149	139	129	119
Job Target – Position 1	9,000/mo	279	269	259	249	239
Job Target – Position 2	9,000/mo	269	259	249	239	229
Legislative	200/mo	99	94	89	84	79

\$49 One Time Ad Creation Fee will be assessed per ad if web image is not provided.

Website Requirements and Specifications

Space Reservation Deadline – 15 days prior to 1st of each month

Artwork Deadline – Web-ready image is due 10 days prior to display date. No flash or animated images are allowed.

Start Date – the first day of each month

Placement – Image will be placed on top half of web page. We reserve the right to place ad on right or left hand side to accommodate natural flow and aesthetics of site.

Contract Term – Monthly

Web-size images only. All display orders, contracts, and materials should be sent to the Supplier Services Department.

Max size is 680 wide x 85 pixels in height at 72 ppi (Job Target is 250 x 250 pixels at 72 ppi.)

Some pages may be slightly smaller due to web content

We have no responsibility for files that are hosted on advertisers' machines. If you supply a URL for a graphic that you or your service provider hosts, then be certain that file is accessible on the Web. All images are subject to approval through HAA webmaster.

HAA Banner Display Ad Sample: **EDUCATION PAGE** Average page views 1,250/mo



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About HAA Legislation Education Membership Suppliers Directory Renters

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- EDUCATION
 - Careers ▶
 - Designation Programs ▶
 - IROC Education ▶
 - Professional Development ▶
 - Resources ▶
- Have questions?
[Login to chat with HAA](#)



[Home](#) > [Education](#)

Education

ShareThis 0 Like 0

DESIGNATION PROGRAMS

- CAM - Certified Apartment Manager
- eXtreme CAM
- Certified Pool Operator
- CAMT - Certified Apartment Maintenance Technician
- CAPS - Certified Apartment Portfolio Supervisor
- CAS - Certified Apartment Supplier
- Designation Maintenance Requirements
- NALP-National Apartment Leasing Professional
- IROP - Independent Rental Owner Professional






PROFESSIONAL DEVELOPMENT

- The APPLE Workshop Series
- Fair Housing Training
- 2012 Maintenance Mania
- 2012 Education Conference and Expo
- Technology Training
- Blue Star Program
- HAA's Young Professionals Program: HAA *NEXT*
- Leasing 101 - An Introduction to Leasing and the Apartment Industry

HAA Banner Display Ad Sample: CALENDAR Page Average page views: 772/mo

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January 2013						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	Better Government Fund Luncheon	CAMT Interior & Exterior Maintenance & Repair Resident Relations Committee A Mtg. Ambassador January Meeting - CANCELLED	10	IROC Breakfast - January	12
13	CAPS Legal Responsibilities & Risk Mgmt -	CAPS Financial Management -	CAPS Property Evaluation - Ambassador January Meeting	CAPS Property Performance Mgmt -	CAPS Effective Leadership -	19
20	21	Leasing 101 - January	Resident Relations Committee B Mtg. Board of Directors Meeting	24	25 2013 Installation Gala	26
27	28	2013 State of the Industry Breakfast	30	HAA NEXT: PD Breakfast		


Meetings and Events available for Registration





HAA Banner Display Ad Sample: **Legislative Page** Average page views: 210

The screenshot shows the Houston Apartment Association website. At the top, there is a navigation bar with links for 'My Account | Logout', 'Home | Jobs | Calendar | Blog | Feedback | Contact Us | Share', and a search box. Below this is a secondary navigation bar with 'About HAA', 'Legislation' (highlighted), 'Education', 'Membership', 'Suppliers', 'Directory', and 'Renters'. A red arrow points from the 'Legislation' link to a banner ad. The banner ad features a woman's portrait and the text: 'Brought to you by: THE RIGHT CANDIDATE IS EASY TO FIND! Instantly Access Active and Passive Job Seekers Click Here to Get Started!'. Below the banner is a sidebar with a 'LEGISLATION' menu containing 'Government Affairs', 'Laws & Regulations', 'Ordinance Guide', 'Issues in the News', and 'New Laws 2012'. The main content area has a sub-header 'LEGISLATION' and a breadcrumb trail 'Home > Legislation'. The page title is 'Legislation'. There are social media sharing buttons for 'ShareThis' and 'Like'. The main text describes HAA's involvement in legislative processes at national, state, and local levels, mentioning efforts to create fair treatment of multifamily properties, appraisal reform, and property tax consistency. It also notes HAA's work to defend the industry against threats to construction, ownership, and management of apartment properties. A contact link for the Public Affairs Department is provided at the end of the text. The footer includes logos for 'Proud members of' (NAA and ICA) and contact information: '4810 Westway Park Blvd, Houston, Texas 77041 | (713) 595-0300 | (281) 582-1503 FAX © Copyright 2013 Houston Apartment Association. All rights reserved.'

HAA Banner Display Ad Sample: **Owner Directory** Average page views: 700/mo

My Account | Logout Home | Jobs | Calendar | Blog | Feedback | Contact Us | Share Search


 Houston Apartment Association

Follow us on:    

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THE RIGHT CANDIDATE IS EASY TO FIND!
Instantly Access Active and Passive Job Seekers
Click Here to Get Started!

Home > Directory >

Owner Directory

Company






Results per Page
10

Proud members of  

Home | Contact Us | Calendar | FAQs
4810 Westway Park Blvd, Houston, Texas 77041 | (713) 595-0300 | (281) 582-1503 FAX
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HAA Banner Display Ad Sample: Renters Tab Average page views: 1340/mo

Login | Join HAA Home | Jobs | Calendar | Blog | Feedback | Contact Us | Share Search

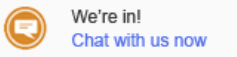
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About HAA Legislation Education Membership Suppliers Directory **Renters**

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RENTERS


- Renter Service
- En Español**
- Common Questions – By Issue
- Financial Help for Renters
- Free Tax Preparation
- Online Complaint Form
- Additional Resources
- Dispute Resolution Center
- Renter Insurance
- Safety Tips**
- Fair Housing**
- Census Resources
- SmartRenter Blog





Home > [Renters](#)

Renters



HELPFUL RESOURCES

Do you have questions about your rights as a renter?

[Submit Complaint Online >>](#)

Other Important links:
[About Fair Housing](#)
[Health and Environmental Concerns](#)
[Renter Info and Sample Lease Contract](#)

Contact the Houston Apartment Association at (713) 595-0300 **on Wednesday from 9:00 a.m. to 1:00 p.m. and Thursday and Friday from 9:00 a.m. to 1:00 p.m. and 2:00 p.m. to 4:00 p.m.** to speak with a trained consultant to ask questions about renter rights and leases. Your call will be taken on a first come, first served basis.

RENTERS AND THE LAW

For more information on Texas law and the rights and responsibilities of renters, visit the Texas Apartment Association Web site at www.taa.org

Also, read an "Overview of Tenant Rights" provided by the [Texas Attorney General's Office](#).

[Adobe PDF - Download Reader](#)

HAA BANNER DISPLAY AD SAMPLE: **FEATURED JOBS** AVERAGE PAGE VIEWS: 9,000/MO

The screenshot displays the Houston Apartment Association (HAA) website. At the top, there is a navigation bar with links for Home, Jobs, Calendar, Blog, Feedback, Contact Us, and Share, along with a search box. Below this is the HAA logo and a tagline: "...the leading advocate, resource and community partner for quality rental housing providers in Houston and surrounding areas." The main content area is titled "HAA JOBS THE JOB BOARD FOR APARTMENT PROFESSIONALS" and includes a keyword search bar, a "Go" button, and a "ShareThis" link. The "Featured Jobs" section lists several positions, each with a title, location, and employer name. Two advertisements are highlighted with red boxes: "Advertisement 1st Position" and "Advertisement 2nd Position".

Home | Jobs | Calendar | Blog | Feedback | Contact Us | Share Search

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EDUCATION

Careers

Designation Programs ▶

IROC Education ▶

Professional Development ▶

Resources ▶

Home > Education > Careers

HAA JOBS THE JOB BOARD FOR APARTMENT PROFESSIONALS

Keyword Search:

ShareThis

Featured Jobs

Leasing Consultant/Administrative Assistant
Houston, Texas
The Finger Companies

Regional Supervisor
Houston, Texas
The Finger Companies

Leasing Agent
Houston, Texas
Oak Leaf

Assistant Manager
Houston, Texas
Oak Leaf

Make Ready/Assistant Maintenance
Houston, Texas
2900 West Dallas

Leasing Consultants - Part time
Houston, Texas
The Finger Companies

Hiring All Positions
Great Houston Market, Texas
Gaia Property Management

[View All jobs](#)

Job Seekers **Employers**

- ▶ Post a Job
- ▶ View Resumes
- ▶ Products and Pricing
- ▶ Access Your Recruiter Account

Advertisement 1st Position

Advertisement 2nd Position