

ABODE

2017 EDITORIAL CALENDAR

Inside ABODE Each Month

January:

2017 President Cover, New Board and Officers, Open Features

February:

NAA Careers Month: Hall of Fame Recipient, Human Resource, Career and Education Features

March:

Spring Maintenance, cover and editorial

April:

RPM/Fair Housing, Career and Employee Focus, cover and editorial

May:

Expo Special Issue Articles from Expo speakers

June:

Market Report, New Construction, cover and editorial

July:

Technology, Marketing, cover and editorial

August:

Honors Award Winners and Leadership Features

September:

Honors Maintenance Winners and Maintenance Features

October:

Political Coverage

November:

Market Report, New Construction, cover and editorial

December:

December: Go-Getter cover, Member Good Works editorial

**Note: Some topics and photo spreads are subject to change due to immediate news coverage during the year.*