

ABODE

MEMBERS ONLY ADVERTISING RATE CARD

Effective with the January 2017 edition of ABODE magazine. Rates per insertion for space only. Advertisement materials are not produced in house. Non-member rates available upon request. Call for special positioning rates and advertising packages.

Black and White Rates					
Page Size	1 time	3 times	6 times	9 times	12 times
Full Page	780	723	662	622	582
2/3 Page	636	594	538	504	470
1/2 Island	563	531	483	455	427
1/2 Page	513	481	433	405	377
1/3 Page	414	383	348	325	302
1/4 Page	333	310	277	259	242
1/6 Page	279	260	234	219	204

Full Color Rates (CMYK processing)					
Page Size	1 time	3 times	6 times	9 times	12 times
Full Page	1330	1273	1212	1172	1132
2/3 Page	1161	1119	1063	1029	995
1/2 Island	963	931	883	855	827
1/2 Page	913	881	833	805	777
1/3 Page	739	673	650	635	627
1/4 Page	608	585	552	534	517
1/6 Page	404	385	359	344	329

Full bleed on full page ads are an additional \$80 per ad space.

ABODE Production Schedule

- **Space Reservation Deadline** – 35 days prior to publication date. See official deadlines for each month.
- **Artwork Deadline** – All camera-ready artwork is due 20 days prior to publication date
- **Publication Date** – First day of each month
- **Camera-Ready Art only.** All insertion orders, size and color options, contracts, and materials should be sent to the Supplier Services Department. See ABODE specifications for mechanical requirements.